

# An Indie Musician's Introduction to Social Media

## Worksheet: Tips for Social Media Newbies *(from Slide #27)*

- **Pick 1-2 social networks** to focus on.
- **Get a smartphone**, so you can check that your social media is displaying correctly.
- **Start small.** 5-10 minutes per day.
- **It's ok to make mistakes, typos and errors.** This shows you are human.

## What should you post on social media?

Go back to your Strategic Attraction Plan, Column 2:  
What makes your Perfect Fan tick?

That's what you write about -- what makes your fans tick. They will love you for it.