

# An Indie Musician's Introduction to Social Media

## Worksheet: The Doors of Perception (from Slide #26)

### The perception of "no time"

- what beliefs and perceptions do you have around time and social media? \_\_\_\_\_

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- how can you turn that around, and create more time to do social media? \_\_\_\_\_

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### The perception of "negative feedback"

- How do you handle negative feedback in person? Can you be kinder? Can you do the same online?

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- What are some new ways you can address any problems immediately and professionally. What "kill them with kindness" approach can you use?

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