

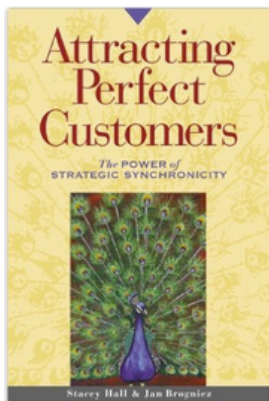
An Indie Musician's Introduction to Social Media

Worksheet: Strategic Attraction Plan (from Slide #6)

Strategic Attraction Plan for

The Perfect Customer Questions

What is Your Vision of Your Most Perfect Customer?	What makes me and my perfect customer tick?	What do I want my perfect customers to expect from me?	Where do I have room for improvement?



Here's the book that this work comes from. It's available at Amazon.com and other places. The website is PerfectCustomers.com. Fantastic people there.

Need more help? Contact Joshua or Cymber at Middle Tennessee Music.com.
Make an appointment, and we'll get you pointed in the right direction.